



**2010**  
**Tucson/Pima County Historical Commission**  
**Historic Landmark Signs Ad Hoc Subcommittee**

**LEGAL ACTION REPORT**

**April 9, 2010 3:00 – 5:00 PM**

The Tucson/Pima County Historical Commission Historic Landmark Signs Ad Hoc Subcommittee conducted a meeting on **Friday, April 9, 2010 at 3:00 PM** in the **Santa Rita Building, 310 N. Commerce Park Loop, 2<sup>nd</sup> floor Terrace conference room**, Tucson, Arizona.

**1. Roll call and introductions**

**Subcommittee members stated their names for the record; staff and audience introductions were made.**

**2. Discussion and recommendation of Historic Sign Districts Concept (*Action Item*)**

**The subcommittee discussed the Historic Sign Districts as depicted in a Power Point presentation showing concentrations of Historic signs and identifying 20 potential Historic Sign Districts. The subcommittee recommended consolidation of districts based on the historic US and State highways, beginning with Oracle Road, Drachman Street, Stone Avenue, South Sixth Avenue and Benson Highway creating an Old Spanish Trail Historic Sign District. The subcommittee voted to adopt the preliminary boundaries of the Historic Sign Districts as presented with the understanding that these boundaries can be changed at a future date.**

**3. Discussion and recommendation of incentives for HLS Designation and Treatments (*Action Item*)**

**The subcommittee discussed possible incentives for property owners with Historic Landmark Signs. These incentives included:**

- **Providing flexibility and design options for sign owners that encourage adaptive reuse of the sign rather than demolition;**
- **When the sign is restored or repaired for an adaptive reuse, new non-historic elements may not be added to increase the size of the sign, however the sign area square footage of the Historic Landmark Sign will not be counted towards the total allowable sign area;**
- **Link Historic Signs into the City's electrical grid; and**
- **The area of the Historic Landmark Sign would count as the maximum sign allowance for that area/property/sign district allowing signs that exceed the size and height requirements and giving the sign conforming status.**

**4. Discussion and Recommendation of application and review procedures for HLS designation and proposed treatments (*Action Item*)**

**Application and review procedures for HLS designation and proposed treatments will be discussed at the next HLS subcommittee meeting held on May 7, 2010.**

5. Future Agenda Items

- **Discussion and recommendation of incentives for HLS designation and treatments** (*Action item*)
- **Discussion and recommendation of application and review procedures for HLS designations and proposed treatments** (*Action item*)

6. Call to the Audience

**No one from the audience spoke.**

7. Adjournment

**Meeting was adjourned at 5:10 PM.**

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